

Tender Cancellation notice for Hiring of an agency for developing Film on Women Empowerment, Rural Entrepreneurs and Promotion in Social Media Platform and collaboration with our Social Media Platform vide Ref no BRLPS/Proj-Comm/2506/25 dated 05/08/2025 (Eproc 2.0 Tender id-107305)

The scope of work for this assignment were designed specifically to support pre launch awareness, pre launch publicity etc for Mukhya Mantri Mahila Rojgar Yojana (MMRY) and Mahila Samvad.

Subsequently the implementation of promotional activities was put on hold due to enforcement of the Model Code of Conduct (MCC). Due to MCC restrictions, contract was not awarded. Now, to support pre launch awareness and promotion on Mukhya Mantri Mahila Rojgar Yojana (MMRY) and Mahila Samvad is redundant and no longer relevant.

Hence, as per clause no 2.1.8 of issued bid document as mentioned above, bidding process has been cancelled.